



UNSTRUCTURED DATA PROCESSING

Our Unstructured Data Processing solution transforms unstructured data - such as emails, documents, images, or social media content - into actionable, quantifiable insights.

Leveraging Microsoft Fabric and advanced AI/ML algorithms, we help organisations measure, optimise, and leverage data like never before.

How it works

Data Integration

Aggregates unstructured data from multiple sources.

Text and Image Analysis

Uses NLP and computer vision to extract meaning and patterns.

Machine Learning Insights

Identifies trends, anomalies, and actionable metrics from previously untapped data.

Visualisation & Reporting

Presents results in intuitive dashboards for easy decision-making.

Customer benefits

Unlock Hidden Value

Turn raw unstructured data into actionable insights.

Improved Operational Decisions

Use real-time insights to inform strategy and daily operations.

Enhanced Customer Understanding

Analyse feedback, reviews, and communications for sentiment and behaviour trends.

Process Optimisation

Streamline workflows using data-driven insights.

Use Cases



Legal and compliance document analysis



Social media sentiment analysis



Customer support ticket insights



Image recognition and quality monitoring



Contact the 4Sight AI & Advanced Analytics Team

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